

KIMPTON
SIR FRANCIS DRAKE

THE ICONIC KIMPTON SIR FRANCIS DRAKE HOTEL UNVEILS NEW LOOK WITH BOLD CONTEMPORARY DESIGN THAT COMPLEMENTS HOTEL'S RICH HISTORY

New Guest Packages Announced Include the "High Tide Tea" and "Suite Slumber" San Francisco Slumber Party

SAN FRANCISCO (June 26, 2019) – A true Union Square landmark in the heart of San Francisco, the Kimpton Sir Francis Drake Hotel unveils its new look with the completion of an \$11 million property-wide renovation. The comprehensive upgrades and enhancements offer a modern refresh with rich layering, luxurious textures for a clean, contemporary style that simultaneously showcases the opulence and historic character of the Gothic Revival and Renaissance architectural masterpiece for this landmark San Francisco hotel. [Dawson Design Associates](#) conceived the redesign of the Sir Francis Drake Hotel.

With a focus on the hotel as a social hub and longtime gathering spot, the renovation extends from the lobby featuring stunning custom fabrics and upholstery in pearl, cranberry, bronze and pewter colors; to the guest rooms with new bed frames, lounge chairs, sofa beds, and notably, new bathrooms with custom millwork. Kohler fixtures and many with expansive showers in place of tubs; to the suites with additional updates of polished stainless steel bar stools, custom glass dining tables and a new patio design for the Presidential Suite.

To mark the renovation, the Sir Francis Drake unveiled a slate of new guest experiences including an irreverent high tea for bath time, a luxury shower amenity kit and the "Suite Slumber" San Francisco slumber party.

"We are excited to share the new enhanced look of the Sir Francis Drake with our guests after almost a year of hard work," said David von Winckler, General Manager and Area Director of Hotel Operations, San Francisco and Sacramento. "The extensive renovation highlights our commitment to keeping this iconic hotel relevant while continuing to honor our place in San Francisco history."

As the standard for luxury when the hotel opened in 1928, eclectic, custom furnishings that add to the hotel's sense of adventure and playful atmosphere now complement the original sky-high ceilings, ornate staircases and gilded finishes in the lobby. Guests sink into a smooth pearl fabric sofa with deep tufting and cranberry and bronze accent pillows. Bernhardt Design's Chiara chairs in a pewter fabric are nearby along with black side chairs by Wolf Gordon complete with Architex reign pattern for the chair back. The pearl fabric continues with the octagonal shaped ottoman that features a sophisticated polished stainless steel stud detailing and double luggage stitching as well as in the bar stools with a wenge wood finish.

Guests ride the upgraded elevators complete with enhanced mechanics, new walnut panel walls and custom woven wool Axminster carpet on the way to the 416 renovated guest rooms. The design of the rooms draws on the hotel's history while delighting guests with lighter, sleeker touches, including a new bed pillow with a hand-written letter from Sir Francis Drake to Queen Elizabeth printed on Dupioni fabric, new custom lounge chairs in a deep slate gray fabric and winged sides, custom millwork bed boxes from mahogany wood, and new full-blackout roller shades. New sofa beds in the same deep slate gray fabric have also been added to 13 guest rooms.

Additional elements in all of the hotel's five suites include bar stools in polished stainless steel with a mosaic color seat as well as custom glass dining tables with polished stainless steel legs. The patio of the Presidential Suite also received a special update with a new outdoor area rug by Safavieh in the Damask medallion pattern, natural teak armchair by Pon International, drum side table by Janus et Cie, Restoration Hardware dining table with double-coated aluminum slate, and Grupo Ketal patio chairs.

The redesign of the guest bathrooms touches on an emerging industry trend toward a preference among the modern traveler for showers over bathtubs. Shower-only hotel rooms make up one-quarter of all hotel rooms industry-wide, a number that has tripled in the last two years, according to MPR's "Marketplace" radio program.* Nearly half of the hotel's bathtubs were converted to a tiled shower surrounded with rolling Belstone glass doors and Kohler plumbing fixtures, with the remaining tubs sanded and refinished for a polished look. Both showers and baths now have large-format, high-gloss white tile in a classic brick pattern. Each bathroom received new custom millwork with large quartz vanities, European-style cabinets, sophisticated gray and white patterned wallpaper, undermount sinks and Kohler faucets, many with new contemporary lit mirrors.

To celebrate this exciting time for the hotel and its guests, the Sir Francis Drake unveiled a new menu of fun-loving guest packages that amplify the experience of the newly renovated bathrooms and guestrooms as well as showcase the redesigned suites:

- **Shower, Spa, Repeat** – To further enhance the new bath experience, the Sir Francis Drake has partnered with Bay Area-based [Yuzu Soap](#) on a one-of-a-kind bath amenity basket that includes: aromatherapy shower tablets in eucalyptus mint, lavender sage and rosemary lime; lavender soap bar; and skin and lip balm in lavender and mint. (Rates starting from \$214/night)
- **High Tide Tea** – A playful take on a classic, this tea service is made for bath time in the newly renovated spaces. Tea for One or Tea for Two is served with [Republic of Tea's](#) new line of beauty-oriented tea, with yummy blends of herbs including hibiscus, chamomile, rooibos and lavender; champagne; a tower of house-made finger sandwiches, scones and sweets; and a Bath Bomb Cube Set from Yuzu Soap. Fans of the hotel's popular holiday tea service will be especially excited about this new offering. (Rates starting from \$204/night)
- **Suite Slumber: A San Francisco Slumber Party** – Offered in the newly renovated suites, this is an indulgent slumber party with a truly local slant. The "Suite Slumber" overnight celebrates the City by the Bay with: [San Francisco One-Piece Pajamas](#); [San Francisco-opoly](#); choice of "Mrs. Doubtfire," "The Maltese Falcon," "48 Hours," or "Fuller House" viewing; the beloved San Francisco novel *Tales of the City*; in-room pizza, salad and wine from Scala's Bistro; assorted house-made chocolates inspired by San Francisco's best known neighborhoods; and a copy of [Good Night San Francisco](#). (Rates starting from \$289/night)

Guest rooms at the newly renovated Sir Francis Drake Hotel start at \$179 per night. Room and package reservations can be made at www.sirfrancisdrake.com or by calling 800-795-7129.

New photography can be found [here](#).

###

ABOUT KIMPTON HOTELS & RESTAURANTS

San Francisco-based Kimpton Hotels & Restaurants is the acknowledged industry pioneer that introduced the boutique hotel concept to the United States in 1981. Anchored in one-of-a-kind experiences, Kimpton operates more than 60 hotels and 70 restaurants, bars and lounges across urban locations, resort destinations and up and coming markets in the United States, Europe, and the Caribbean. Time and again, Kimpton has demonstrated its commitment to creating spaces and experiences that are centered on its guests. From inspiring design that evokes curiosity to forward-thinking flavors that feed the soul, every detail is thoughtfully curated and artfully delivered. The Kimpton experience is always meaningful, unscripted and ridiculously personal.

Kimpton is highly regarded for its workplace culture and has been consistently recognized on the FORTUNE magazine "100 Best Companies to Work For" list. Empowered employees bring to life the heartfelt guest experience that has come to define Kimpton.

In January 2015, Kimpton became part of the InterContinental Hotels Group (IHG) family of hotel brands. For more information, visit www.KimptonHotels.com.

ABOUT PEBBLEBROOK HOTEL TRUST

Pebblebrook Hotel Trust (NYSE: PEB) is a publicly traded real estate investment trust (“REIT”) and the largest owner of urban and resort lifestyle hotels in the United States. The Company owns 60 hotels, totaling approximately 14,500 guest rooms across 16 urban and resort markets with a focus on the west coast gateway cities. For more information, visit www.pebblebrookhotels.com and follow us at @PebblebrookPEB.

Media Contacts

Leah Goldstein
LGPR, Inc.
leah@lgprinc.com
917.734.7565

Tory Weiss
LGPR, Inc.
tory@lgprinc.com
503.803.0714